



Buy Smart Build Smart

STORES



Keyman Stores Code of Business

Buy Smart Build Smart

The Foundational Guide to Marketplace
Order, Fair Trade, and Community Trust

Preamble:

Welcome to Ask Keyman — your safe space for honest, practical, and fair business.

On KeymanStores, we trade fairly because trust is our strongest currency. We protect buyers & sellers, build lasting relationships, and honour every commitment.

Before we continue, take a moment to read our 12 Reasons Why We Trade Fairly — it's how we keep the marketplace safe, honest, and thriving for everyone.

Why We Trade Fairly on KeymanStores

A Declaration of Purpose & Commitment

1. To Protect Trust – Trust is the currency stronger than any coin; without it, no trade can last.
2. To Safeguard Buyers & Sellers – Fairness ensures both parties walk away satisfied, reducing disputes and losses.
3. To Build Long-Term Relationships – Honest dealings today bring repeat customers tomorrow.
4. To Protect the Reputation of Every Store – One dishonest deal can tarnish a name; fairness keeps our names clean.
5. To Strengthen the Marketplace – A marketplace known for integrity attracts better clients, suppliers, and opportunities.
6. To Honour Our Commitments – A deal made is a promise kept; fairness is the backbone of reliability.
7. To Prevent Exploitation – Fair trade stops the strong from taking advantage of the vulnerable.
8. To Encourage Healthy Competition – When everyone plays fair, talent and quality decide the winner, not deception.

9. To Uphold the Law – Fair trading keeps us within the bounds of national and platform laws, avoiding legal trouble.

10. To Empower Growth – A safe trading environment lets businesses and individuals grow without fear of fraud.

11. To Protect Community Goodwill – Fair trade ensures the platform remains a place people recommend to friends and family.

12. To Honour Good – Lawfulness, community good, honesty, practicality, empowerment, and moral grounding guide all our dealings.



KEYMANSTORES FRIENDLY GUIDANCE

Entry & Access

1. Any person of sound mind and legal capacity may open a personal account or digital store.
2. Every store is assigned a unique KS Number at creation. Premium KS Numbers are available for KES 2,000 post-verification.
3. One verified identity may hold one personal and one store account unless licensed otherwise.
4. Users under 18 may browse but cannot transact or contract.
5. All users agree to this Code at sign-up. Ignorance is not a defense.

Store Verification

1. Only verified stores may access KeyContract, premium visibility, and AI advisory.
2. Verification categories and annual fees:
 - Fundi/Service Provider: KES 750
 - Professional: KES 1,500
 - Store (goods/services): KES 1,500
3. Process: Pay → Form via email → Upload docs → Reviewed within 5 working days.
4. Unverified stores may trade but must carry a caution badge for buyer awareness.

Coins & Currency

1. KeymanCoins (KCs) are the platform's transaction tokens. 1 KC = 20 KES.
2. Monthly Free Coins:
 - (a) Buyers: 3 KCs
 - (b) Store Owners: 5 KCsFree coins expire; paid ones rollover.
3. Coins are used to make requests, respond to requests, advertise, and unlock features.
4. Coins will be refunded for unsuccessful bids.

Advertising & Visibility

1. Radius expansion available at KES 100 per 5km for 7 days.
2. Banner ads are available for verified stores only.
3. Premium KS Numbers (KES 2,000 one-time) allow custom identity post-verification.
4. Misleading promotions may result in removal or account suspension.

Requests & Bids

1. Buyers may create itemized requests for materials or services.
2. Sellers may respond with quotes, alternatives, or expert insight.
3. Buyers choose the winning offer and must pay via Escrow to make it official.
4. No seller may demand off-platform communication or payment.

Orders & Payments

1. All confirmed awards must be paid for via Keyman Escrow.
2. Buyers may mix goods from different stores in one cart; system will show extra delivery stops.
3. Transport Choices:

Each store delivers individually

Buyer arranges joint delivery

4. Any off-platform payment circumvents protection and may lead to sanctions.

Dispute Resolution

1. Disputes must be filed through official channels. This is through an email to dispute@keymanstores.com or calling 0757539000 (Monday to Friday between 8am and 5pm)
2. If a KeyContract exists, AI and Verified Masters may assist resolution.
3. Verified stores receive priority in arbitration.
4. Final rulings aim for fairness, evidence, and Code alignment.

KeyContracts

1. A KeyContract must include:

Both KS Numbers and owner names

Milestones or phases

Total payment and penalty terms

2. Late delivery beyond half the period attracts a 5% penalty.
3. Buyers canceling pre-commencement receive 90% refund.
4. Signed contracts are emailed to buyer, seller, and Keyman Legal Desk.
5. Only verified stores may participate

Agents & Referrals

1. Any user may refer others to join and open stores
2. Agents earn KES 500 for each verified signup using their code.
3. Referrals must be genuine and verifiable.
4. Abuse of referral system will lead to forfeiture of rewards.

Content & Conduct

1. No impersonation, false credentials, or illegal listings allowed.
2. Hateful, violent, or adult content is forbidden.
3. False reviews, price manipulation, or scams will trigger sanctions.
4. Every user must maintain dignity and professionalism.

Platform Powers

1. KeymanStores reserves the right to:
 - (a) Suspend or ban violators
 - (b) Freeze funds during disputes
 - (c) Pause a contract in case of death or legal incapacity
2. Suspended users may appeal through proper channels.

Amendments & Updates

1. This Code is a living document. All users are subject to its latest version.
2. Changes are communicated through platform banners or emails.
3. Previous versions remain archived for transparency.

KEYMANSTORES COLLECTIVE PRAYER

The Salesman's prayer

O Creator of All Things, help me.

For this day I go out into the world naked and alone, and without Your hand to guide me I will wander far from the path which leads to success and happiness.

I do not ask for gold or garments or even opportunities equal to my ability; instead, guide me so that I may acquire ability equal to my opportunities.

You have taught the lion and the eagle how to hunt and prosper with teeth and claw. Teach me how to hunt with words and prosper with love so that I may be a lion among men and an eagle in the marketplace.

Help me to remain humble through obstacles and failures; yet hide not from mine eyes the prize that will come with victory.

Assign me tasks to which others have failed; yet guide me to pluck the seeds of success from their failures.

Confront me with fears that will temper my spirit; yet endow me with courage to laugh at my misgivings.

Spare me sufficient days to reach my goals; yet help me to live this day as though it be my last.

Guide me in my words that they may bear fruit; yet silence me from gossip that none be maligned.

Discipline me in the habit of trying and trying again; yet show me the way to use the law of averages.

Favor me with alertness to recognize opportunity; yet endow me with patience which will concentrate my strength.

Bathe me in good habits that the bad ones may drown; yet grant me compassion for weaknesses in others.

Suffer me to know that all things shall pass; yet help me to count my blessings of today.

Expose me to hate so it not be a stranger; yet fill my cup with love to turn strangers into friends.

But all these things be only if Thy will be so.
I am a small and a lonely grape clutching the vine,

yet Thou hast made me different from all others.
Verily, there must be a special place for me.
Guide me. Help me. Show me the way.

Let me become all You planned for me when my seed was planted and selected by You to
sprout in the vineyard of the world.

Help this humble salesman.
Guide me, God."

Adopted from "The greatest salesman in the world" by Og Mandino (1968)



Contacts and support

General support

Email: info@keymanstores.com

Tel: 0757539000

Website: www.keymanstores.com

